

1. Introduction

Our website **www.lungomare.org** (hereinafter: 'the website') uses cookies and other related technologies (for convenience all technologies are referred to as 'cookies'). Cookies are also placed by third parties that we have engaged. In the document below we inform you about the use of cookies on our website.

2. Data controller:

The data controller is **LUNGOMARE SOC. COOP. IMP. SOC. ETS** with head office in **Via Rafenstein 12 - 39100 BOLZANO (BZ)**, VAT no. **03122110210** and can be contacted at any time by telephone on **0471 053636** or by e-mail at **dl@lungomare.org**.

3. What are Cookies?

Cookies are simple files sent with the pages of this site and saved by your browser on your computer's hard drive or other device. The information collected in them may be sent back to our servers or to third party servers during your next visit.

4. What are scripts?

A script is a piece of code used to make our site work correctly and interactively. This code is executed on our servers or on your device.

5. What is a web beacon?

A web beacon (or pixel tag) is a small, invisible piece of text or image on a site that is used to monitor website traffic. To do this, various data about you are stored using web beacons.

6. Nature of Cookies

Regarding the nature of cookies, there are several types:

a) Technical or functional cookies

Some cookies ensure that the site functions properly and that your preferences remain valid. By placing functional cookies, we make it easier for you to visit our website. This way you do not have to repeatedly enter the same information when you visit our website, e.g. the item remains in your shopping cart until you have paid for it. We can place these cookies without your consent.

b) Statistical cookies

We use statistical cookies to optimise the website experience for our users. With these statistical cookies we gain insights into the use of our website. We ask your permission to place statistical cookies

c) Marketing or tracking cookies

Marketing/tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertisements or to track the user on this website or different websites for similar marketing purposes.

d) Profiling cookies

Profiling cookies are aimed at creating profiles of the user and are used to send advertising messages in line with the preferences expressed by the user when surfing the web.

The consent of the person concerned is required for the use of profiling cookies. According to Order No. 229 of 8 May 2014, the user must be able to authorise or deny consent to the installation of profiling cookies if they are present.

7. Data transfer to the USA

Our site uses certain services, the operation of which may involve the transfer of certain personal data concerning you to the USA; in the absence of an adequacy decision pursuant to Article 45 of the GDPR, the transfer finds its basis of legitimacy on consent, pursuant to Article 49 c. 1 letter a).

The services installed on this site and for which a transfer of personal data to the USA is envisaged are: Google Analytics 4 as a statistical analysis and remarketing tool

8. Cookies installed on this site

Here is a list of the cookies (logically grouped by functionality or provider) present on the site. Third-party cookies have a link to the privacy policy of the relevant third-party provider, where you can find a detailed description of the individual cookies and how they are handled.

COOKIE	PURPOSE	DURATION
_icl_current_language	This cookie name is associated with a Wordpress multilingual plug-in from WPML. It stores a language value for the website. Where the cookie is set in response to a user action or request, and as long as it has a short lifespan, it can be treated as strictly necessary.	1 day

9. Consent

When you visit the website for the first time, we will show a popup with an explanation of cookies. As soon as you click "ACCEPT ALL", you give us permission to use the categories of cookies and plugins as described in this popup and cookie statement. You can disable cookies through your browser, but please note, that our website may no longer function properly.

10. Your rights

You have the following rights concerning your personal data:

- You have the right to know when your personal data are needed, what happens to them, how long they will be kept.
- Right of access: you have the right to access your personal data of which we have knowledge.
- Right of rectification: you have the right to complete, correct, delete or block your personal data whenever you wish.
- If you give us consent to process your data, you have the right to revoke this consent and to delete your personal data.
- Right to transfer your data: you have the right to request all your data from the controller and transfer them all to another controller.
- Right of objection: you have the right to object to the processing of your data. We will respect this choice unless there is a valid basis for the process.